UNITED STATES BANKRUPTCY COURT

Southern District of Texas

Notice of

Chapter 11 Bankruptcy Case, Meeting of Creditors, & Deadlines

A chapter 11 bankruptcy case concerning each of the debtor corporations listed below was filed on June 1, 2000

You may be a creditor of one or more of the debtor(s), This notice lists important deadlines. You may want to consult an attorney to protect your rights. All documents filed in the cases may be inspected at the bankruptcy clerk's office at the address listed below. NOTE: The staff of the bankruptcy clerk's office cannot give legal advice.

See Reverse Side For Important Explanations.

Debtor (name(s), case numbers and address): Jointly Administered Under Case Number 00-35078-H2-11 Stage Stores, Inc., a Delaware corp.; Case No. 00-35078-H2-11 Specialty Retailers, Inc., a Texas corp.; Case No. 00-35079-H2-11 Taxpayer ID Nos: Specialty Retailers, Inc. (NV), a Dallas corp.; Case No. 00-35080-H2-

10210 Main Street

Houston, TX 77025-5229

Toll Free Number: 1-800-804-2013 (for case information)

Attorney for Debtors (name and address):

Andrew E. Jillson, Esq. Lynnette R. Warman, Esq.

Jenkens & Gilchrist, a Professional corporation

1445 Ross Avenue, Suite 3200 Dallas, TX 75202-2799

76-0407711 (Stage Stores, Inc.) 74-0821900 (Specialty Retailers, Inc.)

91-1826900 (Specialty Retailers, Inc. (NV))

Attorneys for Debtors Telephone Number:

Toll Free 1-877-559-9672

Information may also be obtained from the following website:

Website address: www.stagestoresbankruptcv.com

Meeting of Creditors

Date: 7 / 11 / 00 Time: 2:00

A.M.X) P.M.

Location:

U.S. Courthouse

Jury Assembly Room 515 Rusk, 6th Floor Houston, Texas 77002

Deadlines to File a Proof of Claim

Proofs of Claim must be received by the bankruptcy clerk's office by the following deadline:

For all creditors (except a governmental unit):

10/9/00

For a governmental unit: 11/28/00

Mail claim to: U.S. Bankruptcy Court

P.O. Box 61288 Houston, TX 77208

Creditors May Not Take Certain-Actions:

The filing of the bankruptcy case automatically stays certain collection and other actions against the debtor and the debtor's property. If you attempt to collect a debt or take other action in violation of the Bankruptcy Code, you may be penalized.

Address of the Bankruptcy Clerk's Office: For the Court: 515 Rusk Avenue 1st Floor Clerk of the Bankruptcy Court: Houston, Texas 77002 Telephone number: 713/250-5115 Michael N. Milby, Clerk Hours Open: 9:00 a.m. - 4:30 p.m. Date: